Committee	Dated:
Hampstead Heath Consultative Committee	9 July 2018
Subject: Update on the Hampstead Heath Management Plan 2018-2018	Public
Report of: Superintendent of Hampstead Heath	For Discussion
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Summary

The purpose of this report is to update on progress to deliver the Hampstead Heath Management Plan 2018-2028 and to share the Final Progress Report on the 2007 Hampstead Heath Management Plan.

Recommendation(s)

It is recommended that:

- Members note the final progress report on the 2007 Hampstead Heath Management Plan and the revised schedule for completion of the new Hampstead Heath Management Plan 2018- 2028, as set out in paragraph 7.
- Members provide feedback on the first draft of the Hampstead Heath Management Plan 2018-2028.
- The views of the Hampstead Heath Consultative Committee be conveyed to the Hampstead Heath, Highgate Wood & Queen's Park Committee at their meeting on 5 September 2018.

Main Report

Background

- 1. The ten-year term of the 2007 Hampstead Heath Management Plan concludes in 2018 and development of a revised Management Plan continues as a priority.
- 2. A review of the 2007 Hampstead Heath Management Plan was undertaken in 2016, in consultation with members of the 2007 working groups and Open Spaces staff. The review recommended five themes for developing the

Hampstead Heath Management Plan 2018-2028 (the 2018 Plan). The key recommendations of the review were endorsed by the Hampstead Heath, Highgate Wood and Queen's Park Committee (HHHWQPC) in November 2016. These have shaped the development of the 2018 Plan and the Management Framework for the Division.

Current Position

- 3. The project is progressing in accordance with the programme stages presented to the Hampstead Heath Consultative Committee (HHCC) and HHHWQPC in March 2016. However, the timeframe for completion was reviewed in April 2018 in response to feedback from HHCC recommending additional time for consultation, prior to presentation of a final draft to HHHWQPC when it meets in November 2018. The updated schedule is presented in paragraph 7.
- 4. Key project milestones achieved in 2018 include:

February 2018	Divisional Plan and Annual Work Programme for 2018-19
March 2018	Report on the Outcomes and Measurement Framework for Hampstead Heath.
July 2018	Final Progress Report on implementation of the 2007 Hampstead Heath Management Plan (Appendix One)
July 2018	Draft Hampstead Heath Management Plan 2018-2028

- 5. This project addresses the recommendations for each of the five themes identified during the 2016 Consultative Review of the 2007 Hampstead Heath Management Plan:
 - Progress: measuring progress and achievements to date;
 - Structure: reviewing the structure of the plan and associated framework for delivery;
 - Relevance: refreshing the objectives to ensure relevance in the current and future contexts;
 - Engagement: fostering a spirit of shared stewardship;
 - Evaluation: adopting an outcomes-based approach.
- 6. The review recommended that the 2018 Plan is a brief document (approximately 20 pages) that can be more readily updated, presenting high level management strategies and building on the strengths and intentions of the 2007 Hampstead Heath Management Plan.
- 7. Table 1 sets out the stages of work to complete the 2018 Plan as approved by the HHHWQPC in May 2018.

1	Table 1: Stages of work to complete the Hampstead Heath Management Plan 2018-2028.		
	Activity	Timeframe	
1	Complete a final Progress Report on implementation of the 2007 Hampstead Heath Management Plan actions and goals to end of March 2018.	Completed (Appendix One)	
2	Develop a Transition Plan that shows continuity between the 2007 and 2018 Management Plans and the Management Framework.	See dates for the 2018 Plan below	
3	Review 2007 Hampstead Heath Management Plan Objectives and prepare high-level management strategies for achieving the Heath Vision.	Completed	
4	Engage with key stakeholder groups and existing forums to finalise the draft management strategies.	July – August 2018	
5	Present a first draft of the 2018 Plan to the HHCC for consideration and feedback at a formative stage.	Completed (Appendix Two)	
6	Take account of the feedback and update the draft 2018 Plan	July – August 2018	
7	Present an update to the HHHWQPC on progress on the 2018 Plan	5 September 2018	
8	Present the proposed 2018 Plan to the HHCC for consideration and feedback.	29 October 2018	
9	Present the proposed 2018 Plan to the HHHWQPC for approval.	28 November 2018	

Proposals

- 8. A Final Progress Report on implementation of the 2007 Hampstead Heath Management Plan actions and goals to end of March 2018 is included in Appendix One. This report will inform the Transition Plan which will cross reference the Objectives in the 2007 Hampstead Heath Management Plan to the 2018 Plan and associated Management Framework for the Division.
- 9. Appendix Two presents a first draft of the 2018 Plan which adopts an outcomes-based approach and a measurement framework to achieve the aspirations of the Heath Vision. The 2018 Plan is embedded in the new Management Framework which establishes a direct link between the strategic level outcomes and work delivered on the ground.
- 10. The proposed format is in line with the Corporate Plan and is less than 20 pages.
- Members views are sought at this formative stage. It is expected that the document is likely to evolve and change in response to feedback and further review.

Corporate & Strategic Implications

- 12. The draft 2018 Plan and associated Management Framework aligns with the annual business planning cycle.
- 13. The outcomes-based approach aligns with the wider City approach to develop high-level outcomes for the Open Spaces Department Business Plan 2018 2023 and the Corporate Plan.
- 14. The approach being taken at Hampstead Heath is a strong example of how the objectives of the Corporate Plan are delivered to communities on the ground at a local level.
- 15. Resources and funding for implementation of the 2018 Plan will be allocated annually via the three-year rolling Divisional Plan, as projects are prioritised.

Conclusion

- 16. The Final Progress Report on implementation of the 2007 Hampstead Heath Management Plan completes an important milestone in the development of the 2018
- 17. The first draft of the 2018 Plan reflects the recommendations of the 2016 Consultative Review in that it adopts an outcomes-based approach and a measurement framework and is approximately 20 pages in length.
- 18. Preparation of this first draft of the 2018 Plan sees the project on track to present a final proposed 2018 Plan to the HHHWQPC on 28 November 2018.

Appendices

- Appendix 1 Final Progress Report on implementation of the 2007 Hampstead Heath Management Plan.
- Appendix 2 Draft outline for the Hampstead Heath Management Plan 2018-2028.

Background Papers

• Update on the Management Plan for Hampstead Heath, 23 May 2018 Report to Hampstead Heath, Highgate Wood & Queen's Park Committee.

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